

# City of Mesa Workforce Development Strategy

## Building Mesa's Workforce of Tomorrow

The City of Mesa is committed to aligning education, business, and workforce development strategies to create a strong, inclusive, and future-ready talent pipeline.

### ❖ Support Workforce Alignment & Growth

- Identify Barriers and Gaps: Understand workforce demands and align resources to fill gaps
- Share and Distribute Information: Disseminate labor market trends and forecasts
- Data-Driven Decisions: Use real-time analytics from data.mesaaz.gov to guide decisions
- Inform Stakeholders: Leverage data to support measurable, outcome-based planning

### ❖ Build Intentional Connections

- Business Connection: Facilitate strong ties between industry leaders and educators
- Education Connection: Align Career & Technical Education programs with high-demand sectors
- Job Seeker Connection: Promote awareness of workforce and career-readiness programs

### ❖ Enhance Internal Workforce Development Opportunities

- Employee Development: Tuition reimbursement, training, and certifications
- Internal Advancement: Clear promotion pathways within departments
- Educational Partnerships: Internships and apprenticeships aligned with City roles
- Community Outreach: Inform residents of career opportunities within the City

### ❖ Improve Post-Secondary Attainment

- Address Systematic Barriers that limit access to education and careers
- Enhance promotion of community early literacy programs and resources
- Support regional and statewide initiatives to expand educational access
- Enhance accessible, community-based career pathway opportunities

